



**CHRIS HOOD**

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**SPECIAL SKILLS**

- Workplace Strategy
- Workplace innovation
- Large scale global implementation
- Work consulting

**CURRENT ROLE AT CB RICHARD ELLIS**

Chris Hood is Managing Director of Workplace Innovation. As a student of Alternate Workplace Strategies for over 30 years he will be providing thought leadership to our clients as well extending the knowledge base and experience base of the CBRE consulting team

**RECENT ASSIGNMENTS**

Chris has built a reputation for actually doing what others spend plenty of time talking about : large-scale workplace transformation, implemented quickly, globally and boldly. Most recently he directed the design activity of HPs Global workplace initiative. This was a company-wide initiative targeted to reduce office space by almost 50% and to create a sustainable workplace proposition in the space remaining. Chris understands the holistic nature of the solutions demanded by such change and also the importance of the detail in the ensuing implementation.

**BACKGROUND**

Prior to joining CBRE, Chris enjoyed a 30 year career at HP. He became a spokesperson for HP's Workplace strategy, developed unique furniture and technology solutions and holds authorship of a US patent. He worked on projects in more than twenty countries, has lectured widely across the world and was the 2008 winner of the Corenet Global H. Bruce Russell Award for some industry leading utilization sensing technology he co-developed with Herman Miller

**PROFESSIONAL AFFILIATIONS AND EDUCATION**

- Dipl. Architecture (Oxford)
- Royal Institute of British Architects
- Corenet Global Workplace Community co-founder